

MARKETGRAPHICS

Map Area Identification by City

MG AREA	COUNTY	GENERAL LOCATION	MAJOR CITIES
1	Platte	South	Parkville, Riverside, Kansas City
2	Platte	Southwest	Platte County
3	Platte	North	Weston, Edgerton, Platte County
4	Platte	Central	Kansas City, Platte City, Ferrelview
5	Clay	Southwest	Kansas City, Gladstone, Kansas City North
6	Clay	West	Kansas City, Kansas City North, North Liberty
7	Clay	Southeast	Liberty, Kansas City
8	Clay	East	Kearney, Excelsior Springs
9	Clay	North	Smithville, Lawson
10	Jackson	West	Kansas City, Grandview, Greenwood, South Raytown
11	Jackson	North Central	East Kansas City, North Raytown, Independence, Sugar Creek
12	Jackson	Northeast	Buckner, Oak Grove, Jackson County
13	Jackson	Central	Blue Springs, Grain Valley
14	Jackson	Southeast	East Lee's Summit, Lake Lotawana, Lone Jack, Jackson County
15	Jackson	South Central	Lee's Summit, East Kansas City
16	Cass	North	Belton, Raymore, Peculiar, Pleasant Hill, Lake Winnebago
17	Cass	South	Harrisonville, Cleveland, Garden City
18	Miami	Northeast	Louisburg, Paola
19	Miami	Southwest	Osawatomie
20	Johnson	Southeast	Spring Hill
21	Johnson	Southwest	Gardner, Edgerton
22	Johnson	Northwest	Desoto
23	Johnson	North Central	Shawnee, Lenexa, Overland Park
24	Johnson	Central	Olathe
25	Johnson	Northeast	Shawnee, Lenexa, Overland Park, Merriam
26	Johnson	East	Leawood
27	Johnson	East Central	Overland Park
28	Douglas	Northeast	Lawrence, Eudora, LeCompton
29	Douglas	Southwest	Baldwin City, Douglas County
30	Leavenworth	South	Tonganoxie, Basehor
31	Leavenworth	North	Leavenworth, Lansing
32	Wyandotte	All Wyandotte	Kansas City, Bonner Springs, Edwardsville